



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

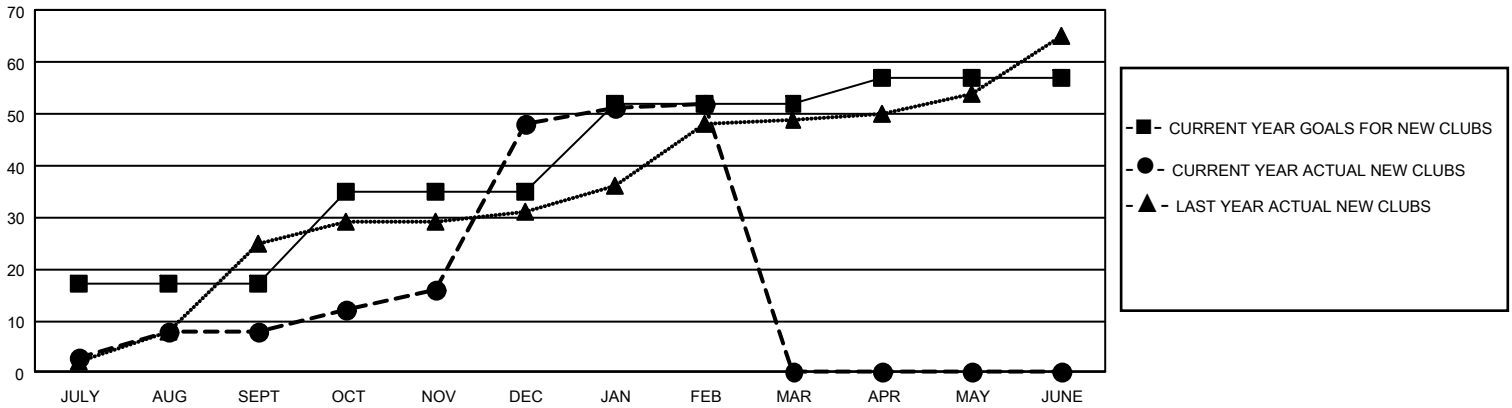
GAT Constitutional Area 5 - English Speaking Areas

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

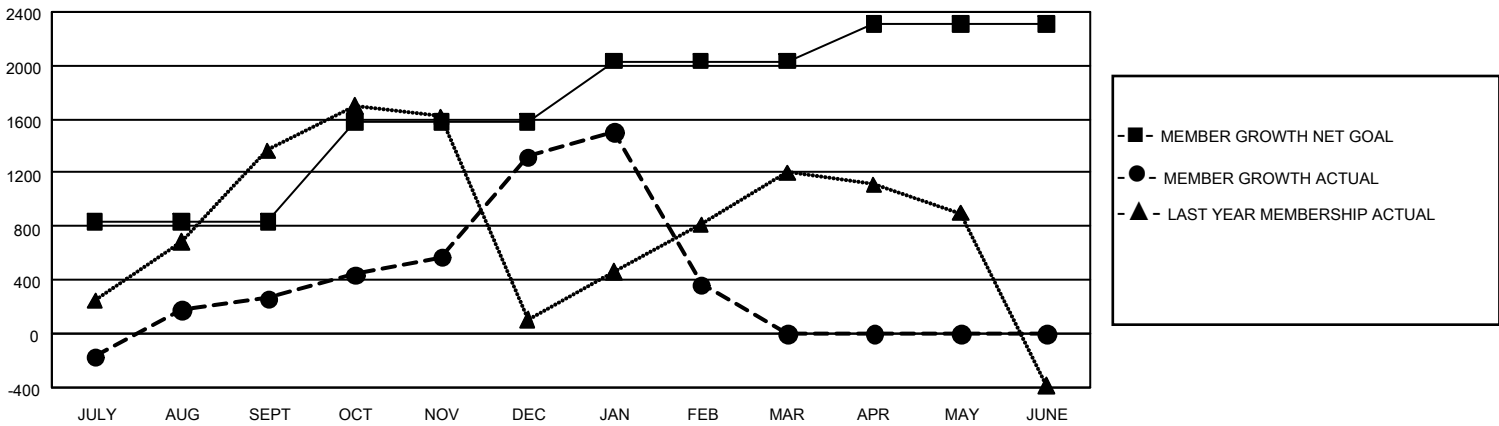
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	51	8	7
OCT/NOV/DEC	54	40	2
JAN/FEB/MAR	51	4	61
APR/MAY/JUNE	15	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	833	1,511	1,159
OCT/NOV/DEC	745	2,629	1,475
JAN/FEB/MAR	455	490	1,405
APR/MAY/JUNE	280	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 70	673 CLUBS OF 1,253 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	20,169 (56.39%)
DECEASED	123	FEMALE	15,598 (43.61%)
CLUB CANCELLED	1,167	TOTAL FAMILY UNIT MEMBERS	7,935
OTHER	2,749	FAMILY MEMBERS PAYING HALF DUES	4,774
TOTAL	4,039	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	